



19th September, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal St, Kala Ghoda, Fort, Mumbai – 400 001. Code No. 507880	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051. Code – VIPIND
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Subject: Submission of Official Statement.

Dear Sir/Madam,

In response to a false and malicious video circulating on WhatsApp purporting to be advertisement by the Company which has been published by some anonymous person, the Company has issued the Official Statement dated 19th September, 2024 and same is enclosed herewith.

Kindly take note of the same

Thanking you,
Yours faithfully,

For **V.I.P. Industries Limited**

Ashitosh Sheth
Company Secretary & Head – Legal
ACS 25997

VIP INDUSTRIES LIMITED

Registered Office: DGP House, 5th Floor, 88C, Old Prabhadevi Road, Mumbai 400 025. INDIA.
TEL: +91 (22) 66539000 **FAX:** +91 (22) 66539089, **EMAIL:** corpcomm@vipbags.com **WEB:** www.vipbags.com
CIN - L25200MH1968PLC013914



Official Statement dated 19th September, 2024

VIP Industries Limited has recently noticed a false and malicious video circulating on WhatsApp, purporting to be an advertisement from our company. We categorically deny any association with this video, which promotes harmful and divisive content related to "Love Jihad."

This is not the first time our brand has been targeted with such misinformation. A similar incident occurred on social media platforms last year and we wish to emphasize that VIP Industries does not create, endorse, or distribute any content that promotes social discord or religious intolerance.

We have taken immediate and requisite action by filing fresh Police Complaint in Mumbai. We have also escalated the matter to Cyber cell, Mumbai and email correspondence with grievance officer of the WhatsApp Inc. to take cognizance of the fake video and block the circulation of the same.

Our legal team is actively pursuing this matter to identify and take appropriate action against those responsible for creating and spreading this fake advertisement.

We urge the public to be vigilant and not to share or forward this false content. If you encounter this video, please report it to the relevant authorities and inform us through our official channels.

We appreciate the continued support of our customers and stakeholders and remain dedicated to providing quality products and fostering positive values in our community.

Thank you for your trust and support.

VIP Industries Team

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